



BLUE PRAIRIE GROUP, L.L.C.
140 SOUTH DEARBORN STREET, SUITE 300
CHICAGO, IL 60603

FOR IMMEDIATE RELEASE

Contact: John Savas

Blue Prairie Group

Telephone: 312-645-1899

Email: john@blueprairiegroup.com

www.blueprairiegroup.com, www.bpgintegratedsolutions.com

BLUE PRAIRIE GROUP LAUNCHES NEW SUBSIDIARY

August 13, 2009 – Chicago, IL – Blue Prairie Group, a Chicago-based investment consulting firm, is pleased to announce the formation of its wholly-owned subsidiary, BPG Integrated Solutions.

Focusing on small and mid-size organizations, the subsidiary will provide high-impact, value-added solutions to client needs in the areas of retirement plans, health and welfare benefits, human resources, financial advisory and employee financial education.

Matt Gnabasik, Blue Prairie Group's Founder and Managing Director commented "We are very pleased to announce the launch of BPG Integrated Solutions, another important milestone in our overall growth strategy. I am confident that by leveraging the deep consulting expertise and intellectual capital of Blue Prairie Group while operating in a way consistent with our core principals -- transparency, objectivity and independence --our subsidiary will serve an important niche in the small and mid-size marketplace."

John Savas, Blue Prairie Group's Partner & Human Resource Practice Leader, elaborated further: "BPG Integrated Solutions' delivery model, providing cross-functional client relationship management through a single point of contact for all services, will be a key differentiator for us. And given the current economic environment, we are committed to providing practical, high value-added solutions and services at a low cost."

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For more information about BPG Integrated Solutions, please contact John Savas at 312.645.1899 or john@blueprairiegroup.com.

GENERAL: 312.645.1899
FACSIMILE: 312.533.4001
www.blueprairiegroup.com