



BLUE PRAIRIE GROUP, L.L.C.
140 SOUTH DEARBORN STREET, SUITE 300
CHICAGO, IL 60603

FOR IMMEDIATE RELEASE:

Contact: Erin Weisser
Blue Prairie Group
Telephone: 312-645-1899
Fax: 312-533-4001
Email: erin@blueprairiegroup.com
www.blueprairiegroup.com

BLUE PRAIRIE GROUP ANNOUNCES THE ADDITION OF A NEW CONSULTANT/CRM

CHICAGO, IL, June 16, 2009 - Blue Prairie Group is pleased to announce the addition of Jennifer B. Madrid as a consultant in the company's institutional retirement and investment practice. Jennifer brings extensive experience in the retirement administration of Fortune 500 clients such as Lear Corporation, The Kroger Co. and Macy's.

Prior to joining Blue Prairie Group, Jennifer worked at Milliman, Inc. as an Operations Manager, where she was responsible for the overall management of the defined benefit administration practice with client participants ranging in size from 200 to over 100,000. Prior to this, she was a Client Manager for Health & Welfare and Defined Benefits at Merrill Lynch / Howard Johnson & Company. Jennifer also held positions in the Human Resource departments at DSC Logistics and the John D. and Catherine T. MacArthur Foundation.

In her new position, Jennifer will work with Blue Prairie Group's clients to improve their company retirement plans and ensure their needs are met to the highest standard of fiduciary care.

Matt Gnabasik, Blue Prairie Group's Managing Director is "delighted to have Jennifer join the Blue Prairie Group team, as she will have an immediate and positive impact on our growing client base." He feels that "her extensive experience as a retirement consultant and a human resource professional is a perfect fit with Blue Prairie Group's clients. We are a client-focused firm and Jennifer will add significant depth to our already extensive institutional retirement and investment capabilities."

Jennifer graduated from the University of Illinois at Chicago, with a Bachelors Degree in Finance and earned her MBA with an International Business concentration from DePaul University.

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For additional information about this topic, please contact Erin Weisser by emailing Erin at erin@blueprairiegroup.com or visit www.blueprairiegroup.com.

Blue Prairie Group is a full-service retirement, investment and human resource consulting firm. Blue Prairie Group passionately advocates full fee transparency, low-cost investment options and a dignified retirement for all. For more information, please go to www.blueprairiegroup.com.

GENERAL: 312.645.1899
FACSIMILE: 312.533.4001
www.blueprairiegroup.com