



BLUE PRAIRIE GROUP, L.L.C.
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FOR IMMEDIATE RELEASE

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<http://www.inc.com/inc5000/2009/company-profile.html?id=200910370> (Inc. Profile)

BLUE PRAIRIE GROUP HAS BEEN NAMED TO INC. MAGAZINE'S 5000 LIST

August 17, 2009, Chicago, IL – Blue Prairie Group was just named one of the fastest-growing privately held firms in the country by Inc. Magazine. We ranked number 1,037 out of 5,000 nationally, and number 42 in the Chicago-Naperville-Joliet metro region. The Inc. 500|5000 companies are ranked according to percentage revenue growth from 2005 through 2008 during which time BPG experienced almost 300% growth. BPG's growth rate outperformed the 102.4% median growth rate for companies included in Inc. Magazine's ranking this year and the 24.01% industry benchmark for Business Products & Services.

Matt Gnabasik, Blue Prairie Group's Founder and Managing Director commented, "We are honored to be recognized by Inc. Magazine for this significant accomplishment. This designation puts us in elite company along with some of America's most accomplished businesses. Our business is 100% organically grown -- one satisfied client at a time. We pride ourselves on our exceptionally high client retention rates and client referrals, which have always been and remain our best marketing strategy. Receiving this

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acknowledgement from Inc. Magazine is a validation of the good work that we are doing for our clients.”

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For additional information about this topic, please contact Erin Weisser by emailing her at erin@blueprairiegroup.com or visit www.blueprairiegroup.com.

Blue Prairie Group (BPG) is one of the fastest-growing investment and human resource consulting firms in the country. We are transforming the ERISA retirement industry with our proprietary Fiduciary-Based Investment Consulting Process™. BPG recognizes that how decisions are made is as important as what decisions are made. BPG passionately advocates low cost investments, full fee transparency, and offers a broad, team-based service model for both institutions and individuals. For more information, please go to www.blueprairiegroup.com.