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### **Blue Prairie Group Launches its New Website**

Blue Prairie Group, a Chicago-based human resource and investment consulting firm, relaunched its website at the beginning of March, 2005.

"I'd like to thank the entire Blue Prairie Group project team for their hard work, vision and teamwork in developing our new site for current and prospective clients. We undertook the redesign for two reasons: to tell a more complete story of Blue Prairie Group and to be a resource of high-quality and objective information," notes Matthew Gnabasik, Managing Director of Blue Prairie Group.

John Savas, the HR Practice Leader of Blue Prairie Group, thinks the website represents well who Blue Prairie Group is and what Blue Prairie Group does. He says, "We are probably most well known for our institutional retirement and consulting practice, but there is much more to our company. We also maintain a fast-growing human resource consulting practice. The HR practice is fundamentally committed to the idea of demonstrating quantifiable value for its clients through lower costs, increased productivity, and reduced risk."

Colin Kelly, the Wealth Management Practice Leader, is also excited about the new website. "Blue Prairie Group offers comprehensive financial planning services to individuals and the new web-site provides a thorough overview of our process-driven approach. The practice is defined by its focus on creating customized investment and planning solutions for its clients," He notes.

*Blue Prairie Group is a full-service human resource and investment consulting based in Chicago, Illinois. For more information, please visit the website [www.blueprairiegroup.com](http://www.blueprairiegroup.com) or call 1-866-274-1899.*

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