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Credit card debt, riskier workplace and decline in the number of Americans covered by pensions and health insurance plans and the increase in the average length of unemployment add up to financial stress in the workplace. To help employers reduce the financial stress of their employees, Blue Prairie Group is launching its new service – Employee Financial Education.

Blue Prairie Group offers a range of custom designed financial education programs that help the employees take charge of their financial futures by identifying their financial goals and learning how to reach them by implementing financial planning process. The goals of the programs are to increase participation in retirement and other investment plans, increase savings rates, save for college, reduce debt and establish a will, etc.

Some of the proprietary content modules include Debt Management; Retirement Planning; Financial Planning Basics; Planning for College; Investment Basics; Women and Investing; Planning for Recent Retirees.

“Employee financial education is more than just doing the right thing. Not only is it a low cost, highly appreciated employee benefit, but it also leads to higher productivity”, notes Matt Gnabasik, managing director of Blue Prairie Group, “When employees are in control of their personal finances, they are far more productive. It may seem odd that we have to worry about the personal financial lives of our employees, but that’s the world we live in today. Smart employers will address the need by offering this low-cost, highly visible benefit and it will pay for itself in higher productivity.”

Blue Prairie Group has conducted several Employee Financial Education projects so far. And all have received good positive feedback from the participants.

Blue Prairie Group is a full-service human resource and investment consulting based in Chicago, Illinois. For more information, please visit the website www.blueprairiegroup.com or write to info@blueprairiegroup.com, or call 1-866-274-1899.

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