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**FOR IMMEDIATE RELEASE**

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**BLUE PRAIRIE GROUP ADDS TWO INDUSTRY VETERANS  
TO NETWORK OF RETIREMENT PLAN CONSULTANTS**

Chicago, IL – November 18<sup>th</sup>, 2014 - Blue Prairie Group (“BPG”), a Chicago-based institutional retirement and investment consulting firm, is pleased to announce the addition of two industry veterans, Jere Cowden and Mark Muto, to its growing network of retirement consultants.

Mr. Cowden and Mr. Muto will lead the Pittsburgh office of Blue Prairie Group as part of Blue Prairie Group’s advisor affiliate program. “The partnership with Blue Prairie Group allows us to leverage the scale and efficiencies of a larger, nationally recognized firm, while delivering personalized local consulting services to our clients,” said Jere Cowden. “We are also very confident this partnership will help to propel our growth in the coming years.”

Mark Muto adds, “We are very excited about the opportunity to align with Blue Prairie. We advise on a variety of plan types and felt they could support us regardless of how complicated a client’s situation. BPG brings a great deal of depth and expertise to the table that truly separates them from the other firms we considered.”

Prior to joining Blue Prairie, Jere and Mark were principals of Cowden Financial Services, a successful ERISA-focused RIA. As part of the partnership, Cowden Financial Services will adopt the Blue Prairie Group brand and will have access to Blue Prairie’s in house CFA-led research team, systematic marketing efforts, as well as proprietary tools and reports, such as a stable value database and BPG’s Plan Health Report™.

Ty Parrish, Blue Prairie Group’s Managing Partner, said, “We are very excited that Jere and Mark chose to join our growing network of retirement consultants. They both bring a tremendous amount of experience and expertise to the firm and we look forward to helping them grow.”

**About Blue Prairie Group**

Blue Prairie Group is an independent fee-based investment consulting firm providing unbiased and objective financial consulting through three practice areas: ERISA Retirement, Wealth Management and Foundations & Endowments. We act as fiduciaries to all of our clients’ portfolios and are remunerated solely by our clients. BPG passionately advocates low cost investments, full fee transparency, and offers a broad service suite to institutions, plan participants and individuals. Headquartered in Chicago, IL, BPG

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**BLUE PRAIRIE**  
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has established itself as one of the leading investment and fee-based advisory firms in the country with offices in Atlanta, Chicago, Philadelphia, Pittsburgh and Tampa.

For more information, please contact Ty Parrish at 312-376-8440 or go to [www.blueprairiegrou.com](http://www.blueprairiegrou.com).

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