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**FOR IMMEDIATE RELEASE**

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**BLUE PRAIRIE GROUP ADDS A TOP 100 RETIREMENT ADVISOR  
TO NETWORK OF RETIREMENT PLAN CONSULTANTS**

Chicago, IL – April 9, 2014 - Blue Prairie Group (“BPG”), a Chicago-based institutional retirement and investment consulting firm, is pleased to announce the addition of defined contribution industry veteran, Carmela Elco, to its growing network of affiliated retirement consultants.

Ms. Elco will lead the Philadelphia office of Blue Prairie Group and will maintain an independent business model. “I am excited by the opportunity to join a successful ERISA-focused advisory firm like Blue Prairie Group,” said Carmela. “The affiliation with Blue Prairie Group provides my clients with access to a powerful suite of proven tools and resources, while giving me more time to provide superior client service that has been the hallmark of my approach to retirement consulting.”

Ms. Elco has worked as a retirement consultant for nearly 15 years. Prior to joining Blue Prairie Group, she was President of Resources for Retirement where she managed and consulted with numerous public, private and non-profit organizations. As a recognized leader in the retirement industry, she has testified before the U.S Department of Labor’s ERISA Advisory Council, helping to shape how plan sponsors evaluate target date funds and was recently named as one of the top retirement advisors in the country by *PlanAdviser Magazine*.

Ty Parrish, Blue Prairie Group’s Managing Partner, said, “We are extremely pleased that Carmela chose Blue Prairie Group to continue her successful career as a retirement consultant. Her experience and leadership are exactly what we are looking for as we continue to expand our footprint nationally. Ultimately, we expect to add 15-20 high quality retirement-focused advisory firms to our affiliate network over the next few years as advisors and firms look to gain scale and become more efficient.”

Matt Gnabasik, Blue Prairie Group’s Managing Director, added, “We’re excited to have Carmela join our team. We look forward to helping her grow her practice and delivering superior service to her clients.”

Ms. Elco has extensive training as a human resources professional as well as experience in investment analytics. She is a graduate of the University of Pittsburgh and holds a M.A. in Human Resources Management from St. Francis University. She has her FINRA License 6, 63, 65, 7 & 24, Pennsylvania Health Insurance Representative Registration, has obtained her Accredited Investment Fiduciary (AIF®) from the foundation of Fiduciary Studies and serves on the Retirement Advisory Council.

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## **About Blue Prairie Group**

Blue Prairie Group is a fee-only investment consulting firm headquartered in Chicago. We provide unbiased and objective financial consulting through our three main practice areas: ERISA Retirement, Foundations & Endowments, and Wealth Management. We act as fiduciaries to all of our clients' portfolios and are remunerated solely by our clients. BPG passionately advocates low cost investments, full fee transparency, and offers a broad service suite for both institutions and individuals. Like any good neighbor, we contribute to the communities we live in, and for us this means giving 5% of our pre-tax profit to local charitable organizations.

For more information, please contact Ty Parrish at 312-376-8440 or go to [www.blueprairiegroup.com](http://www.blueprairiegroup.com).

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