



BLUE PRAIRIE GROUP, L.L.C.
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FOR IMMEDIATE RELEASE

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**BLUE PRAIRIE GROUP TO HOLD WEBINAR
SERIES ON DC BEST PRACTICES**

Chicago, IL – October 1, 2012 - Blue Prairie Group (“BPG”), a Chicago-based institutional retirement and investment consulting firm, will be hosting a free, interactive webinar series on Defined Contribution Best Practices. The series will provide a sneak preview of Matt Gnabasik’s upcoming book, *DC Best Practices: Solving the Retirement Crisis One Plan at a Time*, which will be released later this year.

The webinars will explain in detail best practices for defined contribution plans and provide a roadmap for plan sponsors to objectively evaluate their plan and to redesign it with the explicit goal of putting as many people as possible on the path towards retirement security, while at the same time minimizing organizational and fiduciary risk.

“Given the need to change the industry’s focus from accumulation to ‘retirement income,’ now is the time to take stock of your retirement plan,” said Matt Gnabasik, Blue Prairie Group’s Managing Director. “Plan sponsors face so much complexity that we created a simple, easy-to-understand framework for evaluating the overall health of a plan. This webinar series will help plan sponsors identify critical areas of improvement and ensure that they have the best possible defined contribution plan for their company and their valued employees.”

Though designed as a three-part series, people wishing to participate in the webinars can attend any or all of the parts. The webinar dates are listed below, and you can sign up by going to www.blueprairiegroup.com.

GENERAL: 312.645.1899
FACSIMILE: 312.533.4001
www.blueprairiegroup.com

Webinar Dates:

Part One: Thursday, October 4th 2012 | 12:00 – 1:00 pm CDT

Part Two: Thursday, October 25, 2012 | 12:00 – 1:00 pm CDT

Part Three: Thursday, November 15, 2012 | 12:00 – 1:00 pm CST

About Blue Prairie Group

Blue Prairie Group is a fee-only investment consulting firm based in Chicago. We provide unbiased and objective financial consulting within three main practice areas: ERISA Retirement, Foundations & Endowments and Wealth Management. We act as fiduciaries to all of our clients' portfolios and are remunerated solely by our clients. BPG passionately advocates low cost investments, full fee transparency, and offers a broad, team-based service model for both institutions and individuals. Like any good neighbor, we contribute to the communities we live in, and for us, this means giving 5% of our pre-tax profit to local charitable organizations.

For more information, please contact Matt Gnabasik @ (312)376-8435 or go to www.blueprairiegroup.com.

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