

**FOR IMMEDIATE RELEASE**

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**PAUL SOMMERSTAD JOINS BLUE PRAIRIE GROUP  
AS AN ERISA CONSULTANT**

Chicago, IL – August 1, 2013 - Blue Prairie Group (“BPG”), a Chicago-based institutional retirement and investment consulting firm, is pleased to announce the addition of a new ERISA Consultant, Paul Sommerstad.

Paul has worked in the retirement consulting space for nearly 10 years. Prior to joining Blue Prairie Group, Paul worked at a Minneapolis-based investment advisory firm as an Account Executive where he managed and consulted over 40 separate 401(k), 403(b) and pension plans. Paul also assisted in investment research and was a non-voting member of the investment committee.

Ty Parrish, Blue Prairie Group’s Managing Partner, said, “We are delighted that Paul has decided to join our team. He brings a wealth of ERISA and investment expertise to the firm and represents a growing trend amongst professional retirement advisors moving to more established and sophisticated retirement advisory firms like Blue Prairie Group. Adding Paul to our team reflects our commitment to recruiting elite talent and to expanding our geographic footprint. We have been pleased with our early recruiting efforts to expand nationally and look forward to adding other quality advisors like Paul in the near future.”

“I am excited about the opportunity to join Blue Prairie Group”, said, Paul Sommerstad. “Blue Prairie Group uses a powerful suite of proprietary tools that will allow me to better serve plan sponsors by reducing their risk profile and at the same time to increase the odds that plan participants will be put on a clear path towards retirement security.”

Matt Gnabasik, Blue Prairie Group’s Managing Director added, “We’re excited to have Paul join our team. His commitment to client service, to doing business the right way and to making retirement plans better makes him a perfect fit for Blue Prairie Group.”

Paul graduated cum laude from the University of St. Thomas with a degree in Financial Management. Mr. Sommerstad holds the Accredited Investment Fiduciary (AIF®) professional designation, administered by Fiduciary 360. In addition, he is currently preparing for the Qualified Plan Financial Consultant (QPFC) designation through the American Society of Pension Professionals & Actuaries (ASPPA).

## **About Blue Prairie Group**

Blue Prairie Group is a fee-only investment consulting firm headquartered in Chicago. We provide unbiased and objective financial consulting through our three main practice areas: ERISA Retirement, Foundations & Endowments and Wealth Management. We act as fiduciaries to all of our clients' portfolios and are remunerated solely by our clients. BPG passionately advocates low cost investments, full fee transparency, and offers a broad service suite for both institutions and individuals. Like any good neighbor, we contribute to the communities we live in, and for us this means giving 5% of our pre-tax profit to local charitable organizations.

For more information, please contact Ty Parrish at 312-376-8440 or go to [www.blueprairiegroup.com](http://www.blueprairiegroup.com).

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